



Lori Punko

Graphic designer

Experienced graphic designer with extensive sports background responsible for content reaching over one million customers per week. Expert at writing headlines, crafting captions, editing copy, selecting photographs and producing graphics in a deadline-driven environment.

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Experience

The Denver Post, sports content coordinator | 2017-present

Collaborate with the sports and photo editors to prepare and create content for the daily and Sunday editions of The Denver Post. Supervise the design of the paper by a remote design desk. Conceptulize and produce graphic and other specialized projects.

The Denver Post, sports graphic designer | 1996-2017

Conceptualized and executed the design of The Denver Post sports section. Coordinated print and online presentations with editors, reporters, photographers, other graphic artists and web producers.

The Boulder Daily Camera, design editor | 1995-1996

Managed a staff of five designers responsible for all news and feature sections of the Daily and Sunday Camera. Coordinated coverage with news and feature departments to create a more dynamic Page 1 presentation for the newspaper.

The Milwaukee Journal, sports graphic designer | 1993-1995

Worked with the deputy sports editor to advance the design of the Journal sports section through the use of more extensive color and graphics.

The Boulder Daily Camera, copy editor and designer | 1990-1993

Edited local and wire copy for display on news pages. Designed section fronts and inside pages. Assisted in the transition from traditional paste-up production to computer pagination of the product.

Education

Marquette University, Milwaukee, Wis.

Bachelor of Arts in Journalism and Political Science.

Personal

Avid sports fan. Owner of My Oven, a home-based bakery. Member of the Board of Directors and Event Coordinator for Hyland Hills Hockey Association.

Skills

- Experienced in project management from conception to publication.
- Expert at collaboration with diverse groups of stakeholders.
- Proficient in design of logos, promotional items, posters, flyers and more.
- Skilled in Adobe Creative Suite — InDesign, Photoshop and Illustrator.
- Excellent copy editor and photo editor.
- Extensive experience producing quality work under tight deadlines.
- Experienced in event planning.